



March 15, 2012

Queenco Leisure International Ltd.

Update with respect to Put Option

Following its previous announcements relating to letters received from Casino Austria International Holdings GmbH ("CAIH") with respect to the put option agreement dated December 31, 2008 (the "Put Agreement") between CAIH and Vasanta Holdings Ltd., a 50%-owned subsidiary of QLI ("Vasanta"), Queenco Leisure International Ltd., a developer, operator and owner of entertainment centers, casinos and leisure resorts ("QLI"), today announced that Vasanta's representatives have received a letter from CAIH's representatives, in which CAIH repeats the offer it submitted to Vasanta in August 2011, pursuant to which:

1. CAIH will pay Vasanta an amount of Euro 24 million against a waiver of all claims of Vasanta, Powerbrook Spain SL and CAIH under the Put Agreement;
2. Upon such amount being paid, all claims under the Put Agreement will be terminated; and
3. The foregoing offer is valid until May 9, 2012.

In its letter, CAIH stated that it believes that the proposed settlement will serve the interests of all parties to the Put Agreement, and that Vasanta has not responded to a few proposals submitted by CAIH to Vasanta over the last few months.

QLI is considering the foregoing information and its consequences and intends to use its best efforts to cause the relevant organs of Vasanta to consider the letter in order to respond to CAIH's proposal.

For previous announcements related to the Put Agreement, see QLI's announcements dated January 6, 2009, April 30, 2009, September 3, 2009, March 31, 2010, December 2, 2010, February 7, 2011, April 12, 2011, June 16, 2011, July 4, 2011 and August 4, 2011.

For further information please visit www.queenco.com or contact:

Queenco Leisure International Ltd.

Yigal Zilkha, Executive Chairman of the Board.
Itay Koppel, CEO

T: +972 3 7566 555

ING

Daniel Friedman

T: +44 (0)20 7767 6896

Cardew Group

Tim Robertson
David Roach
Alexandra Stoneham

T: + 44 (0)20 7930 0777