

February 7, 2011

Queenco Leisure International Ltd.

Update with respect to Put Option

Queenco Leisure International Ltd., a developer, operator and owner of entertainment centers, casinos and leisure resorts ("QLI"), today announced that Vasanta Holdings Ltd., a 50%-owned subsidiary of QLI ("Vasanta"), informed QLI yesterday that it has been notified by Casino Austria International Holdings GmbH ("CAIH") that the Put Option Agreement ("POA") dated December 31, 2008 between Vasanta Hodings Ltd, a and CAIH, including CAIH's obligation to subscribe to the shares underlying the put option and to pay the consideration therefor, is not legally binding on CAIH and therefore CAIH will not comply with such obligations.

CAIH further notified Vasanta that it is interested in continuing its business relationship with Powerbrook Spain SL as well as with its shareholders, and therefore it will try to structure a transaction different than the one contemplated in the POA and expects to be able to present it within approximately six to eight weeks.

For previous announcements related to the POA, see the Company's announcements dated January 6,2009, April 30, 2009, September 3,2009, March 31, 2010, and December 2, 2010

The Company is considering the foregoing information and its consequences and shall provide updates in accordance with applicable law, rules and regulations.

For further information please visit www.queenco.com or contact:

Queenco Leisure International Ltd.

Yigal Zilkha, Executive Chairman of the Board. T: +972 3 7566 555

Itay Koppel, CEO

ING

Daniel Friedman T: +44 (0)20 7767 6896

Cardew Group

Tim Robertson T: +44 (0)20 7930 0777

David Roach

Alexandra Stoneham