



Queenco Leisure International Ltd
(the "Company" or "QLI")

Exercise of Option

Queenco Leisure International Ltd. announces that Club Hotel Eilat Ltd, an indirect shareholder in Club Hotel Loutraki S.A ("CHL"), has exercised the option given to it by the Company, to participate in the purchase of 50% of the acquisition by QLI from Mr. Yair Karni of a 4.6% interest in CHL, previously announced on 1 October 2007, under the same terms and conditions. As a result of the participation and the additional 2.3% share capital, the Company's holdings in CHL will be 38.5%.

For further information please visit www.queencoleisure.com or contact:

Queenco Leisure International Ltd

Dror Mizeretz, CEO
Effy Aboudy, CFO
Tel: +972 375 4555

ING

Chris Godman
Tel: +44 (0)20 7767 6896

Cardew Group

Tim Robertson
David Roach
Daniela Cormano
Tel: + 44 (0)20 7930 0777