NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an issuer to make a RIS notification required by DR 3.1.4R(1).

- (1) An *issuer* making a notification in respect of a transaction relating to the *shares* or debentures of the *issuer* should complete boxes 1 to 16, 23 and 24.
- (2) An *issuer* making a notification in respect of a derivative relating to the *shares* of the *issuer* should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An *issuer* making a notification in respect of options granted to a *director/person discharging* managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An *issuer* making a notification in respect of a *financial instrument* relating to the *shares* of the *issuer* (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes in block capital letters.

1. Name of the <i>issuer</i>
Queenco Leisure International Limited
2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a); or (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or (iii) both (i) and (ii)
Disclosure relating to Director
3. Name of person discharging managerial responsibilities/director
Mr. Yigal Zilkha
4. State whether notification relates to a <i>person</i> connected with a <i>person discharging managerial responsibilities/director</i> named in 3 and identify the <i>connected person</i>
N/A
5. Indicate whether the notification is in respect of a holding of the <i>person</i> referred to in 3 or 4 above or in respect of a non-beneficial interest
Notification in respect of an indirect holding in the Company through "Yigal Muli"

6. Description of $shares$ (including $class$), debentures or derivatives or financial instruments relating to $shares$
GDRs (each GDR representing 10 Ordinary Shares)
7. Name of registered shareholders(s) and, if more than one, the number of <i>shares</i> held by each of them
Person named in 3 and 5 above
8 State the nature of the transaction
Share acquisition
9. Number of <i>shares</i> , debentures or financial instruments relating to <i>shares</i> acquired
696, 782 Ordinary Shares or 69,678.20 GDRs
10. Percentage of issued <i>class</i> acquired (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage)
0.2%
11. Number of <i>shares</i> , debentures or financial instruments relating to <i>shares</i> disposed
N/A
12. Percentage of issued <i>class</i> disposed (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage)
N/A

13. Price per <i>share</i> or value of transaction
€10 per GDR
14. Date and place of transaction
30 December 2007 London
15. Total holding following notification and total percentage holding following notification (any <i>treasury shares</i> should not be taken into account when calculating percentage)
31,946,807 Ordinary Shares or 3,194,681 GDRs 9.04 %
16. Date issuer informed of transaction
2 January 2008
If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes
17 Date of grant
18. Period during which or date on which it can be exercised
19. Total amount paid (if any) for grant of the option

20. Description of <i>shares</i> or debentures involved (<i>class</i> and number)
21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise
22. Total number of <i>shares</i> or debentures over which options held following notification
23. Any additional information
24. Name of contact and telephone number for queries
Sagit Amitay 00 972 375 45555
Name and signature of duly authorised officer of <i>issuer</i> responsible for making notification
Sagit Amitay
Date of notification
2 Janaury 2008

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an issuer to make a RIS notification required by DR 3.1.4R(1).

- (1) An *issuer* making a notification in respect of a transaction relating to the *shares* or debentures of the *issuer* should complete boxes 1 to 16, 23 and 24.
- (2) An *issuer* making a notification in respect of a derivative relating to the *shares* of the *issuer* should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An *issuer* making a notification in respect of options granted to a *director/person discharging* managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An *issuer* making a notification in respect of a *financial instrument* relating to the *shares* of the *issuer* (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes in block capital letters.

1. Name of the <i>issuer</i>
Queenco Leisure International Limited
2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a); or (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or (iii) both (i) and (ii)
Disclosure relating to Director
3. Name of person discharging managerial responsibilities/director
Mr. Fredy Robinson
4. State whether notification relates to a <i>person</i> connected with a <i>person discharging managerial responsibilities/director</i> named in 3 and identify the <i>connected person</i>
N/A
5. Indicate whether the notification is in respect of a holding of the <i>person</i> referred to in 3 or 4 above or in respect of a non-beneficial interest
Notification in respect of a holding in the Company

6. Description of $shares$ (including $class$), debentures or derivatives or financial instruments relating to $shares$
GDRs (each GDR representing 10 Ordinary Shares)
7. Name of registered shareholders(s) and, if more than one, the number of <i>shares</i> held by each of them
Person named in 3 above
8 State the nature of the transaction
Share disposal
Share disposar
9. Number of <i>shares</i> , debentures or financial instruments relating to <i>shares</i> acquired
N/A
10. Percentage of issued <i>class</i> acquired (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage)
N/A
11. Number of <i>shares</i> , debentures or financial instruments relating to <i>shares</i> disposed
696, 782 Ordinary Shares or 69,678.20 GDRs
12. Percentage of issued <i>class</i> disposed (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage)
(0.2 %)

13. Price per <i>share</i> or value of transaction
€10 per GDR
14. Date and place of transaction
30 December 2007 London
15. Total holding following notification and total percentage holding following notification (any <i>treasury shares</i> should not be taken into account when calculating percentage)
24,303,228 Ordinary Shares or 2,430,324 GDRs 6.88%
16. Date issuer informed of transaction
2 January 2008
If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes
17 Date of grant
18. Period during which or date on which it can be exercised
19. Total amount paid (if any) for grant of the option

20. Description of <i>shares</i> or debentures involved (<i>class</i> and number)
21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise
22. Total number of <i>shares</i> or debentures over which options held following notification
23. Any additional information
24. Name of contact and telephone number for queries
Sagit Amitay 00 972 375 45555
Name and signature of duly authorised officer of issuer responsible for making notification
Sagit Amitay
Date of notification
2 Janaury 2008

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