

August 2, 2012

Queenco Leisure International Ltd ("QLI" or the "Company")

Notice of Annual and Extraordinary General Meeting

Queenco Leisure International Ltd., the emerging markets entertainment center and casino developer and operator, today announces that it is convening an Annual and Extraordinary General Meeting of Shareholders (the "Meeting"), to be held on September 10, 2012, at 11 A.M. (UK time), at the offices of Norton Rose, 3 More London Riverside, London SE1 2AQ, United Kingdom.

A notice of the Meeting, which provides information regarding the matters on the agenda and required background information, is being sent to the Company's shareholders on or about August 2, 2012.

For further information please visit www.queenco.com or contact:

Queenco Leisure International Ltd.

Haim Assayag, Executive Chairman of the Board T: +972 3 7566 555 Tal Taragan, CEO